



CASTER SEMENYA FOUNDATION

COMPANY PROFILE



About

The Caster Semenya Foundation was established in 2016 by Caster Semenya and Violet Semenya who are passionate about sport and the doors of opportunity it can open especially for disadvantaged communities. Having first hand experience of the power of sport, they decided to pay it forward by establishing the foundation to assist in creating a fair and inclusive environment for youth, women and men from underserved communities of South Africa. The foundation supports and assists individuals from these communities to gain exposure as well as utilise athletics as a vehicle to creating sustainable livelihoods.

Born and raised in rural communities, the founders understand the barriers to entry for individuals from impoverished areas, thus they do not view sport as recreation, but as a tool to unearthing athletic talent, building leadership skills, promoting diversity and inclusion whilst establishing socio-economic opportunities for rural communities.

It is not everyone that can become a professional athlete and even those who do, their careers will come to an end at some point. They will need other avenues to fall back on and this is where the Caster Semenya Foundation aims to bridge the gap. Through combining education and sport, disadvantaged societies will have an opportunity to discover their athletic talent, build leadership capabilities, be nurtured to their full potential and use the education gained to sustain their livelihoods beyond athletics.

Vision

The Caster Semenya Foundation envisions itself grooming top athletes who are passionate about sport to develop and make a great success of athletics and beyond.

The foundation aims to close the gap on diversity and gender bias by creating an inclusive environment that will foster athletic and leadership development for its participants. The effects thereof will make a positive difference to the participants of the programs as well as the communities they come from.



Mission

01

To identify, develop and nurture top athletic talent to its full potential.

02

To run athletic programs that are inclusive and embrace diversity.

03

To create sport and economic development opportunities for participants from disadvantaged communities.

04

To create networks and international exposure for athletic talent from underserved communities.



Values

01 Commitment

We are passionate about sport and relentless in finding talent and nurturing it to its full potential.

02 Innovation

We consistently seek to develop and endeavour to stay abreast of current trends to maintain competitive advantage.

03 Common purpose

We work together with one spirit, one team, one goal, for one win.

04 Inclusivity

Diversity is not an aspiration, but an imperative to create a fair and inclusive environment regardless of background.

Programs



“Sport is a metaphor for overcoming obstacles and achieving against great odds. Athletes, in times of difficulty can be important role models.” – Bill Bradley

Diversity and inclusion are high priorities for the Caster Semenya Foundation and through embracing these principles as key drivers, the foundation aims to close the gap by investing in sport and promoting equal opportunities for all. Participants in the program benefit through physical, mental, social, career and economic development; helping them to be well positioned to become great leaders of tomorrow.

The Caster Semenya Foundation currently has three programs that are designed to not only build character, but reveal it.

Masai Athletics Club

Provides the necessary tools and resources for runners to reach their fitness goals

The Caster Semenya Training Group

Youth middle- and long-distance runner development as well as provision of study bursaries and race sponsorships.

Caster Semenya Women Empowerment

Full time education and athletics development for girls and women aged between 13 and 25 years. Included in the program are bursaries, lodging, food, transport, access to professional trainers, sponsorships and more.

Campaigns

The Caster Semanya Foundation has since inception provided much needed assistance to young people. Some of the assistance includes campaigns to distribute menstrual cups to disadvantaged South African girls, supporting them to remain in school during their menstrual cycles.

To continue in its mission to provide economic development opportunities, the Caster Semanya Foundation and Boston City Campus have entered into a partnership to provide accredited education and training to athletes in the programmes. The aim is to improve the lives of beneficiaries through acquisition of formal education qualifications that will add value towards their career development and ultimately impact their livelihoods.



CASTER SEMENYA FOUNDATION

**UNEARTHING TALENT
BEYOND THE TRACK & FIELD**



Mapaseka Mongatane



Lehakwe Makhudu



Mariam Moeketsi



Bonolo Mangena

#Education #Sport #Excellence #MasaiAthletics
#CasterSemanyaFoundation



Edgar Mogolane



Zeinel Tsipa

**Success
Stories**

CONGRATULATIONS



CASTER SEMENYA FOUNDATION



Meet the Founders

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Sport has the power to change the world.

It has the power to inspire, the power to unite people in a way that little else does. It speaks to youth in a language they understand. Sport can create hope, where there was once only despair. It is more powerful than governments in breaking down racial barriers. It laughs in the face of all types of discrimination. Sport is the game of lovers." - **Nelson Mandela**



Caster Semenya

Caster Semenya OIB is a professional middle-distance runner and world 800-metre champion with two Olympic gold medals. She was granted the bronze Order of Ikhamanga by the South African government, in 2014, for her achievements in sports. She is passionate about athletics and uses her influence to assist young athletes break barriers to entry in the sport whilst simultaneously advocating for a fair and inclusive environment for athletes.

Qualifications:

Cert. Sport Management (UNISA)
BTech. Sport Management (TUT)
PDipl. Sport Management (TUT)
Certificate in Sport science (UP)
Dipl. Sport Science at NWU
ASA Coaching Level 1

Violet Semenya

Ledile Violet Semenya is a seasoned athlete and the co-founder of the Caster Semenya Foundation. She understands the power of sport in uniting people and uses her passion for sport to bridge the gap especially in the provision of sporting and economic opportunities for young girls and women in athletics.

Qualifications:

Cert. Supply Chain
Cert. Economics & Management Science
BCom Public Procurement Management
ASA Coaching Level 1



Partnerships



The Caster Semenya Foundation is powered by impactful partnerships with industry leaders. Nike provides top-tier sporting gear, WIPHOLD sponsors women and girl empowerment initiatives, and Boston City Campus supports education and training initiatives. Collaborations with Spar and Bridgestone further amplify the foundation's positive impact on beneficiaries, reflecting a shared commitment to making a meaningful difference in the community.



Partnerships that Work!

We invite sponsorship support to foster the development of our athletes and future leaders. Your collaboration is key to our shared vision of promoting diversity and inclusion in sports for everyone. Together, let us make a positive impact on the future of sports.



CASTER SEMENYA FOUNDATION

**One spirit, one team,
working together for one win!**



**CASTER SEMENYA FOUNDATION
NPC REG. NO.: 201700588808**

Banking Details

ABSA BANK

CASTER SEMENYA FOUNDATION (NPC - 201700588808)

Acc no: 4097578898

Type: Current Account

Branch Code: ABSAZAJJ



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Website

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PASSION LED US HERE.

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